

Eric Erno

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Experience

Customer service, worked with advertising agencies, service bureaus, print shops, magazine publishers, full service client interaction

Project management, print design, production including magazines, brochures, newsletters, ads for national publications

Package design for local software company

Web design and production including site design, coding and hosting

Skills

Customer Service, Project Management, Print Design & Prepress Production

Over 20 years experience in customer service, project management, file preparation, troubleshooting files and outputting film for printers and publications

Software Adobe Creative Suite: InDesign, Illustrator, Photoshop, Dreamweaver, Fireworks, and Flash

Ad Production

Created and delivered on-time ads to regional newspapers and international magazines

Web Design & Production

Designed, managed, and produced web sites for several companies

Education

Oregon State University, Bachelor of Science, Marketing

Accomplishments

Designed, coordinated and produced real estate sales magazine

Responsibilities included photo selection for editorial content and design of entire publication

Produced the Eugene Chamber of Commerce Membership Directory

Designed and produced directory including coordination of ad collection and placement

Designed and managed print production of the HBA Tour of Homes magazine for three years

Employment History

1998- present Freelance graphic and web designer

Corporate branding: ads, brochures, newsletters, ID and web sites

Magazine production: design, scanning, photography and color correction for nationally distributed agricultural and craft magazines.

Web design including coding, web graphic and flash production

2013-present Design, Prepress, Preflight, and Imposition: QSL Print Communications / instaprint | Eugene, OR

Variable data, large format, and scanning and color correction